

Give Yourself A Job

Socio-Economic Development Program

Program Brochure



“Give a man a fish and you feed him for a day;
teach a man to fish and you feed him for a lifetime”

Details:

Duration: 16 Weeks

Min Attendees: 6

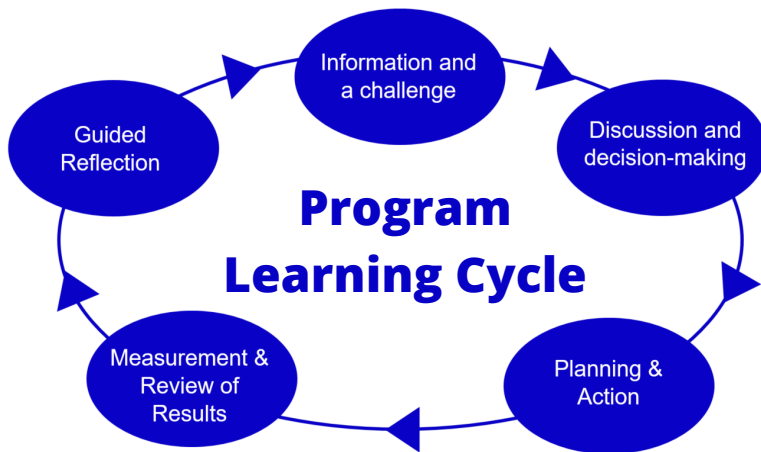
Max Attendees: 20

Options: Online or Face-to-face
classes available

About this program

The 'Give Yourself a Job' program encourages and supports unemployed and underemployed youth (18-35) in township and rural areas to identify and access viable, sustainable, low-barrier opportunities to give themselves a job.

Business insights, orientations and value-creating skills can only be developed through experience and this is the basis of the GYAJ journey.

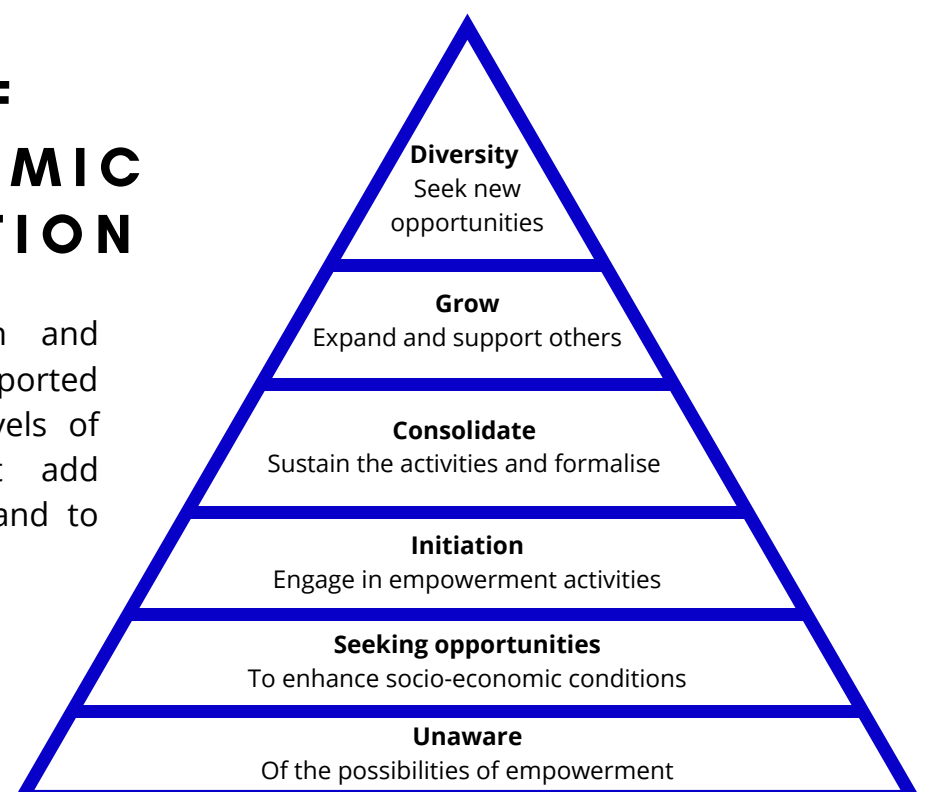


Key Elements

- ▶ Part 1- The start of the journey: What is a job
- ▶ Part 2- The next step of the journey: How to get ideas for a job
- ▶ Part 3- How to do your job which includes:
 - Planning
 - Managing money
 - The Golden rules for winning
 - 'My customers' and 'What I can do for them' tables
 - Forms for managing your small business

TAXONOMY OF SOCIO-ECONOMIC TRANSFORMATION

Individuals and groups can and should be encouraged and supported to engage in ever higher levels of socio-economic activity that add greater value to themselves and to society.





Successful self-employment is achieved when:

- Self-employment is seen as an attractive option and possible to achieve.
- Market opportunities are discovered with the support of a team of peers with similar aspirations.
- Networks of useful people are created who provide access to resources, markets and ideas.

Success is based on

- Focus on low barrier, easily accessible local opportunities with a high probability of success.
- It is educationally sound, strongly affirming and encouraging rather than daunting
- Accommodating all ranges of participants.
- Creation of development capacity to support participants both formally and informally.



To Learn More Contact Us:

www.aifbusdev.org
info@aifbusdev.org

Tel: 087 820 1827
 Cell: 065 938 1717